

Join consumers, community, and health care leaders to celebrate Open Enrollment and learn how individuals and families can get information about the health coverage options available to them.

Rock Enroll NEO Health Coverage Kick-Off

The Northeast Ohio Outreach & Enrollment Council invites you to the RockEnroll NEO Health Coverage Kick-Off to highlight the beginning of open enrollment and share information about coverage assistance available to citizens in our local community.

Please join us on **November 13, 2014 at 10:00 a.m. at the Rock & Roll Hall of Fame** (1100 E 9th St, Cleveland, OH 44114) to hear from consumers, community, and health care leaders.

- Welcome from **City of Cleveland Mayor Frank G. Jackson**
- Information about the Health Insurance Marketplace and Open Enrollment Dates from **Mary Wakefield, Ph.D., R.N., Administrator of U.S. Department of Health & Human Services Health Resources and Services Administration**
- A Physician Perspective on Health Coverage from **Dr. Mark Rood, Cleveland Clinic/Doctors for Health Care Solutions**
- A Consumer's Story About Coverage & Care
- Our Region's Strong Health Center Network & the Importance of Medicaid for Low-Income Residents from **Megan Meister, Neighborhood Family Practice's Director of Community Engagement**
- Information about Assistance Available in Northeast Ohio for Individuals and Families from **City of Cleveland Councilman Joe Cimperman**



Members of the media are welcome and encouraged to attend.

Please contact Myles Bell at mbell@enrollamerica.org or Shayla Davis at davis@chapohio.org to receive your press kit.

