



NEONI Nursing Excellence 2015 *Sponsorship Packages*

Florence Nightingale Premier Circle: \$1,000 *(Donation amount minus \$100 is tax deductible).*

The word “nurse” is synonymous with Florence Nightingale, the most famous nurse of all time. A British nurse who worked during the 19th century, Nightingale was selfless and braved harsh conditions in battle during the Crimean War. Also a statistician, Nightingale’s dedication to reducing the deaths of British Army soldiers produced some groundbreaking findings on the living conditions of patients. Nightingale is recognized as the founder of the modern nursing profession. Sponsorship includes:

- Full color logo and sponsor recognition playing continuously on-screen during event
- Full color logo and sponsor recognition on table tents (set up on each event table)
- Full color logo and sponsor recognition in event program
- Four event tickets

Clara Barton Benefactor: \$500

Clarissa “Clara” Barton began her nursing career at the age of 11 by caring for her brother after he fell while working on a barn. Barton is most famous for organizing the American Red Cross. A lifelong philanthropist in the 1800s, Barton was shocked at the number of lives lost in the Battle of Bull Run due to lack of medical supplies. After that, she traveled with medical teams during the war and assisted as a nurse. Through her efforts during the Civil War, nursing became recognized as a skilled profession.

- Full color logo and sponsor recognition on table tents (set up on each event table)
- Full color logo and sponsor recognition in event program
- Two event tickets

Virginia Avenel Henderson Donor: \$250

Well known as the first lady of nursing, Virginia Avenel Henderson graduated from the Army School of Nursing in 1921, during World War I. Not only did Henderson truly define nursing, she also taught at the Yale School of Nursing. In 1960, she published a book entitled “Principles of Nursing Care,” which is still widely used today all around the world. In fact, it has been translated in more than 20 languages.

- Full color logo and sponsor recognition in event program
- One event ticket



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Please select your sponsorship package.

Florence Nightingale Premier Circle* (\$1,000)

**Please forward your company logo and reproduction instructions in high resolution, jpeg or eps format (minimum 300 dpi) to sherrie.scarton@chanet.org by April 6, 2015.*

Clara Barton Benefactor* (\$500)

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Virginia Avenel Henderson Donor* (\$250)

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Company/Organization (as it should appear on all event materials):

Contact Name: _____

Street Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Please make your check payable to The Center for Health Affairs and return it to:

ATTN: Sherrie Scarton
The Center for Health Affairs/NEONI
1226 Huron Road East
Cleveland, OH 44115

I prefer to be invoiced.

If you have questions, please contact Sherrie at sherrie.scarton@chanet.org or 216.255.3661.

The sponsorship deadline is April 6, 2015.

