

CORPORATE SPONSORSHIP PROGRAM

Transforming Healthcare Together



Through our Corporate Sponsorship Program, The Center for Health Affairs offers an opportunity for partnership to organizations with shared interests. As a corporate sponsor, your organization can support the work of The Center and at the same time enjoy benefits that help you meet your goals:

- Increase your visibility with Northeast Ohio's top healthcare leaders.
- Participate in networking opportunities through in-person events.
- Gain an in-depth understanding of the work of Northeast Ohio's healthcare providers.
- Access opportunities to present to The Center's members and their leadership.
- Promote your organization's expertise with The Center's members and others as a speaker in our thought leadership videos.
- Learn more about the changing issues facing The Center's members through newsletters, events and more.

SPONSORSHIP LEVELS

	ALLIED \$1,200	COLLABORATOR \$3,500	CONTRIBUTOR \$7,500	FRIEND \$10,000
Logo and Listing on Website	✓	✓	✓	✓
News Release Announcing Sponsorship	✓	✓	✓	✓
Featured Announcement in Member Newsletter	✓	✓	✓	✓
Receive Weekly Member Newsletter	✓	✓	✓	✓
Invitation to Participate in Two Virtual Sponsor Meetings	✓	✓	✓	✓
Receive Special Reports and Publications	✓	✓	✓	✓
Customized Sponsorship Benefit Report	✓	✓	✓	✓
Savings Opportunity Through Participation in CHAMPS GPO	✓	✓	✓	✓
Announcement to Board of Directors	✓	✓	✓	✓
Invitation to Member Roundtable Events	✓	✓	✓	✓
Opportunity to View Virtual Events	✓	✓	✓	✓
Invitation to Attend Annual Member Meeting	1 Ticket	2 Tickets	2 Tickets	3 Tickets
Invitation to Attend Annual Member Meeting Sponsor Reception	✓	✓	✓	✓
Discount on Gold Level Event Sponsorship - One Event	20%	30%	40%	100%
Discount on Gold Level Event Sponsorship - Two Events	30%	40%	50%	100%
Opportunity to Present*		✓	✓	✓
Opportunity to Present at Annual Member Conference with Sponsorship			✓	✓
Discount on Annual Meeting Sponsorship**			\$500	\$1,500
Individual News Release Announcing Sponsorship				✓
Individual Announcement of Sponsorship to Board of Directors				✓
Opportunity to Submit Article for Member Newsletter				✓

*Opportunity to present at Roundtable and Virtual Events, excludes Annual Member Meeting.

**Discount applies to specific sponsorship levels for Annual Member Meeting.



LET'S GET STARTED! | Contact us to learn more about our sponsorship program and benefit packages.

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