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## COMPANY OVERVIEW

PatientWisdom, Inc. is a company with digital solutions that **humanize the experience and delivery of care by listening to the people involved:** patients, providers, and community members.

- Capture perspectives directly via HIPAA-compliant, mobile responsive digital solutions
- Distill essential information into meaningful, actionable insights
- Help clinicians and health organizations become more responsive and successful

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## AVAILABLE SOLUTIONS

**PatientWisdom**  
Understand what matters to each patient, ahead of clinical encounters, and transform the delivery of care.

**ProviderWisdom**  
Obtain real-world insights from clinicians, staff, and trainees to enhance engagement and alignment, address burnout and improve care.

**CommunityWisdom**  
Prioritize community perspectives to strategically develop or partner with programs and services that people will actually use.

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## BENEFITS

- Understand real-world stakeholder perspectives
- Leverage communication science to turn transactions into relationships
- Foster patient, provider and team loyalty
- Do better without taking longer

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## ELIGIBILITY



- Members of The Center for Health Affairs
- Customers of CHAMPS Group Purchasing and CHAMPS Oncology



- Nationwide

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## CONTACT

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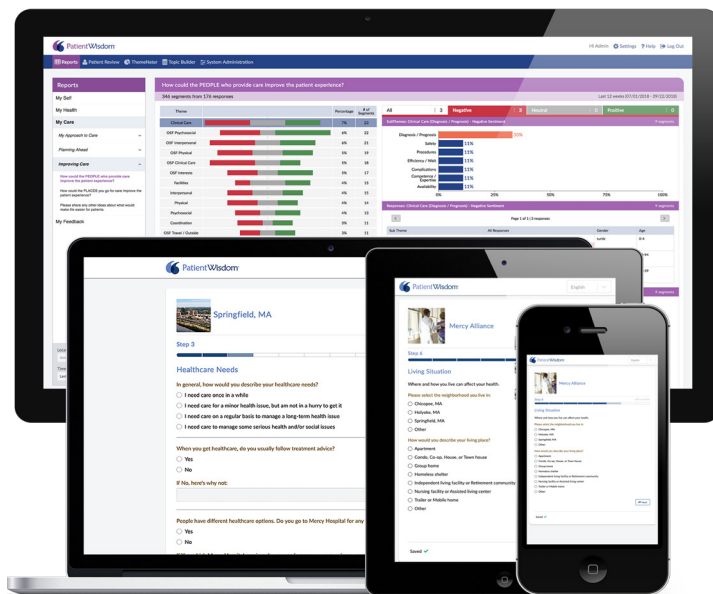
**Contact the Essentials Team to get started!**



## Amplify real-world perspectives to develop successful community programs and partnerships

Health organizations can address community health more effectively if they more deeply understand the what matters to community members – whether or not they are active patients. Traditional community needs assessments lack qualitative insights needed to guide smart, strategic investment decisions.

CommunityWisdom captures real-world perspectives about health issues, needs, and resources at both the individual and community level. It combines an open-ended, qualitative approach with highly reliable content analysis to capture and report meaningful insights. We work closely with health organizations and community agencies to deploy CommunityWisdom most effectively in the communities they serve.



### Create engagement

Gain a more complete assessment of community needs



### Prioritize learning

Increase confidence in strategic decisions and investments



### Improve health

Drive meaningful change for community members

*"Our partnership with CommunityWisdom gave us much greater insight into the needs of the communities we serve. The digital platform allowed us to ask our most vulnerable populations qualitative questions to gain better understanding of their greatest challenges.*

*We would not have been able to assimilate the volume of information in a constrained timeline without the expertise of CommunityWisdom. Their support not only provided shape to our work, but ultimately helped us improve the health of our communities."*

**Dr. Sarah de Ramirez**  
VP and Chief Medical Officer, Clinical Innovation  
OSF HealthCare

## CommunityWisdom helps organizations develop or partner with programs people will use.



*Community members take 10 minutes to share what matters to them, using their own smart device.*



*Leaders see curated reports to guide smart investment in programs that meet real-world needs.*



*Stakeholders build a solid foundation for sustainable partnerships.*

