

## OUR PARTNERSHIP PROGRAM

The Center for Health Affairs has created a program that provides cutting-edge and cost-effective solutions for member hospitals and clients of its business affiliates, [CHAMPS Group Purchasing](#) and [CHAMPS Oncology](#). Through The Essentials Group, we work with organizations to market their products and services in order to bring bottom-line efficiencies to our members and clients.

### BENEFITS:

- ✓ Promote your product or service to key decision makers in Northeast Ohio and nationally
- ✓ Exposure to potential new clientele
- ✓ Access to The Essential Group's knowledge, expertise and market intelligence
- ✓ Introductions to decision makers in healthcare and traditional markets
- ✓ Special promotional email announcement to membership introducing new partnership
- ✓ Social media marketing plan
- ✓ Listing on The Center's Essentials website
- ✓ Co-branding and co-marketing opportunities
- ✓ Tradeshow collaboration
- ✓ Inclusion in newsletters to members and customers
- ✓ Webinar hosting and participation

### ABOUT US:



#### Mission

To be a convener, influencer and innovator that impacts health in the communities where we serve.



#### Vision

Honoring its legacy, The Center for Health Affairs is the catalyst for transforming healthcare in Northeast Ohio and throughout the nation



#### Values

Honor | Caring | Commitment | Diversity  
Innovation | Authenticity



#### Clients

36 member hospitals in 9 NE Ohio counties  
17,000 CHAMPS GPO members in 50 states  
67 CHAMPS Oncology Clients in 10 states



#### Employees

120 employees in 25 states across the US

**Partner with Essentials  
to Elevate Your Brand!**

*Show us your offering that would bring ROI to our members and clients, and we'll find you prospects and new customers – saving you time and money!*

### CONTACT:

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