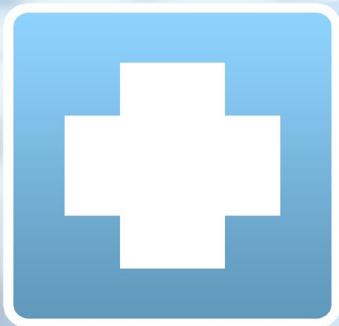


Improve efficiency, productivity and outcomes through Essentials - a new business line of The Center for Health Affairs.

Through your affiliation with The Center for Health Affairs and its business affiliates, CHAMPS Group Purchasing and CHAMPS Oncology, you can take advantage of our exclusive partnership with HealthDay.



**HealthDay** is the leading independent creator of evidence-based health content for consumers, providers and healthcare organizations. As the world's leading syndicator of online health news, HealthDay is a trusted source for accurate, balanced health and medical information.

- › Content based on peer-reviewed journals, recognized medical associations and government organizations
- › HealthDay operates with strict editorial standards
- › Content creation is iterative and data informed

## HIGHLIGHTS

- Engaging content to fit specific market needs and deliver better outcomes
- Physician's Briefing product delivers concise summary of peer-reviewed journals
- Wellness and healthy living library with guides and videos service providers

## ELIGIBILITY

- Members of The Center for Health Affairs
- Customers of CHAMPS Group Purchasing and CHAMPS Oncology
- Nationwide

## BENEFITS

- Coverage of over 25 medical conferences per year
- Unbiased, custom content creation for providers and patients
- Several easy to use options for content delivery



**GET STARTED TODAY!**

Contact the Essentials team to get started.

## QUESTIONS? CONTACT: